

PLEASURE

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What is Pleasure?

Some define pleasure as having fun with friends, watching a beautiful sunset, getting a massage or going on a holiday.

pleasure
/'pleɪʒə/

noun

a feeling of happy satisfaction and enjoyment.

adjective

used or intended for entertainment rather than business.

verb

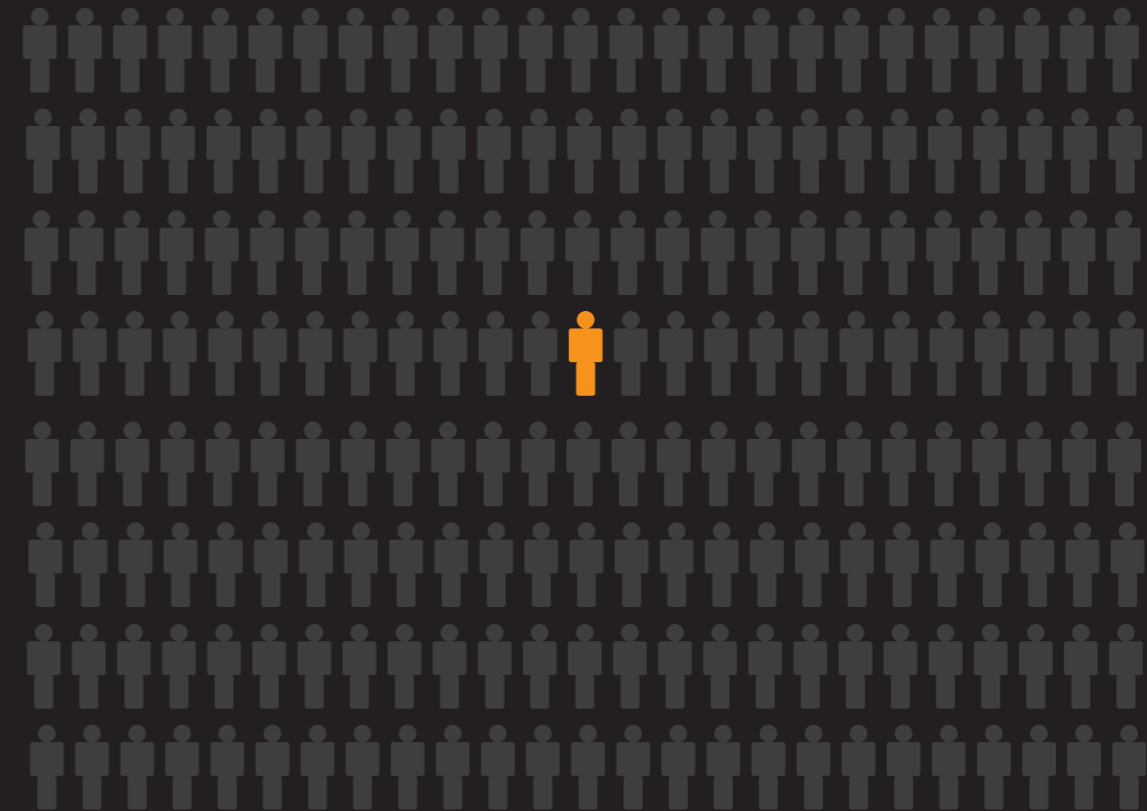
give sexual enjoyment or satisfaction to.

Others define pleasure as having a dry place to sleep at night, having food to eat or having clothes on their back.

Homelessness Australia released statistics saying that

105,237

people are considered homeless in Australia.



On any given night **1 in 200** people are homeless in Australia.

They also published that

255,657

people receives support and almost 7 million nights of accommodation were provided during 2014-15.

The ABS statistical definition of homelessness is:

When a person does not have suitable accommodation alternatives they are considered homeless if their current living arrangement:

- is in a dwelling that is inadequate; or
- has no tenure, or if their initial tenure is short and not extendable; or
- does not allow them to have control of, and access to space for special relations.

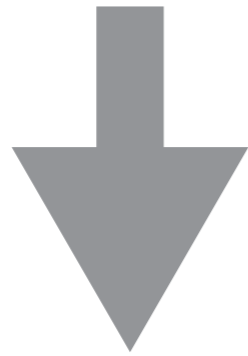
Reference Images

To help with this, I have tried to design something that incorporates a simple pleasure item and make it into something practical. Whilst researching pleasure, I came across a certain type of beach bed that had started to become popular amongst beach goers. It was an inflatable beach pillow that had one end open with clip buckles either side. This was so that when you open the end up, it would fill with air and you could roll that end up and clip it shut. This kind of technique is also used on waterproof bags. The material is airtight and sturdy so that when you lie on it, it's almost like an air mattress.

The idea behind my design is to merge this beach pillow with a single person, lightweight, pop-up tent that is collapsible so that instead of sleeping on the harsh, cold ground from night to night someone could inflate the beach pillow, pop the tent up and then connect them using clips on the sides. This would get the user off the cold ground and shelter them from wind and rain.

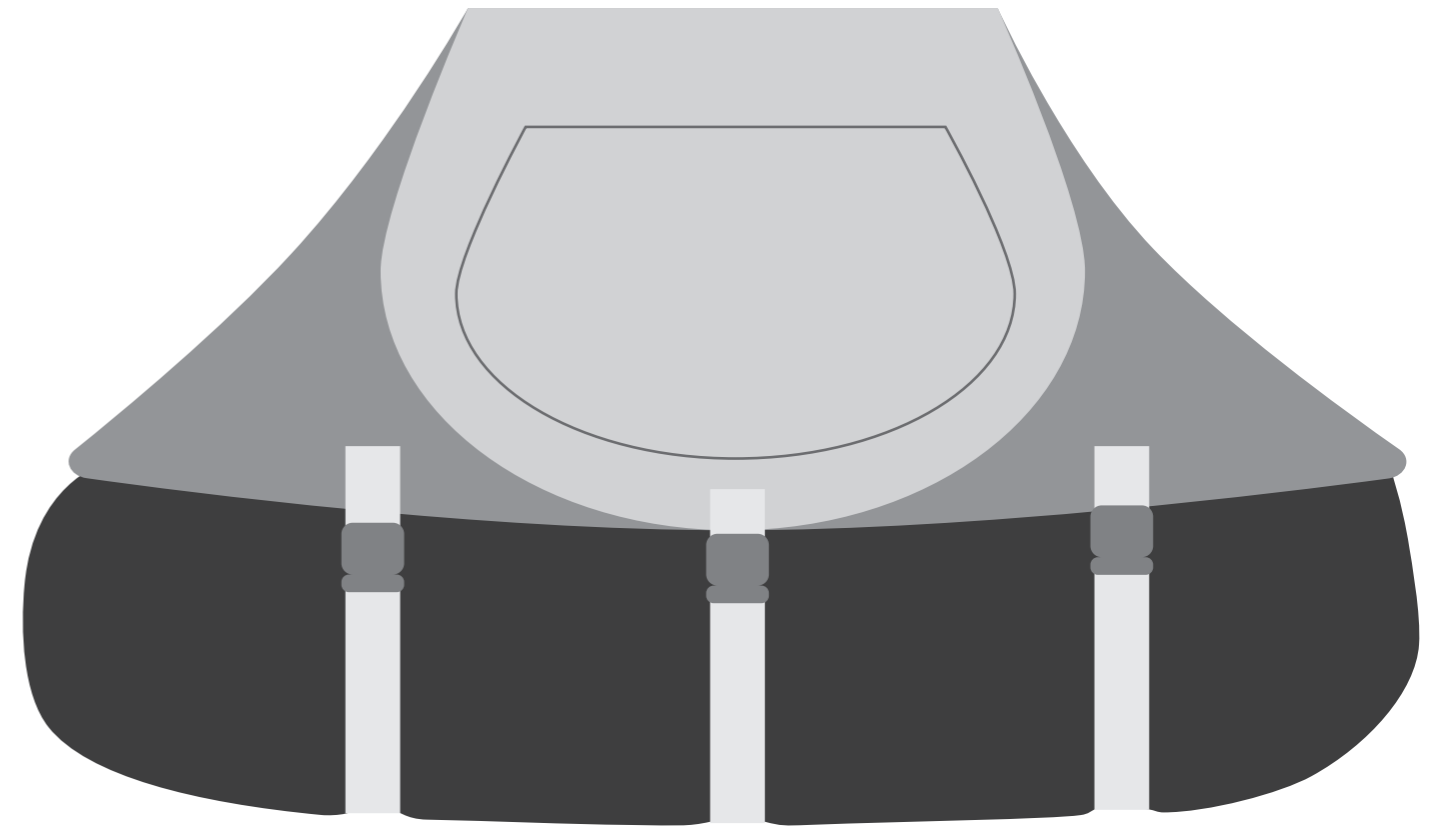


Concept:



Final Design:

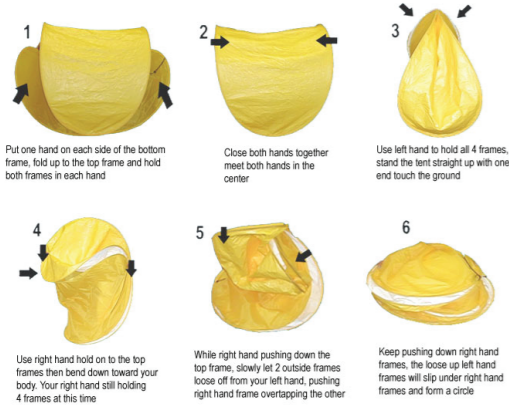
- Fire and water resistant, 185T/68D polyester fly with 185T polyester floor
- Instant pop-up frame with pre-assembled poles for easy and quick setup
- Packs up flat for easy storage



- Strong, lightweight, nylon parachute fabric with special coating
- Weight: 1.3kg, Length: 225cm, Width: 95cm
- Tested on sharp rocks, uneven ground, sand, shells, grass and concrete

Packing Up:

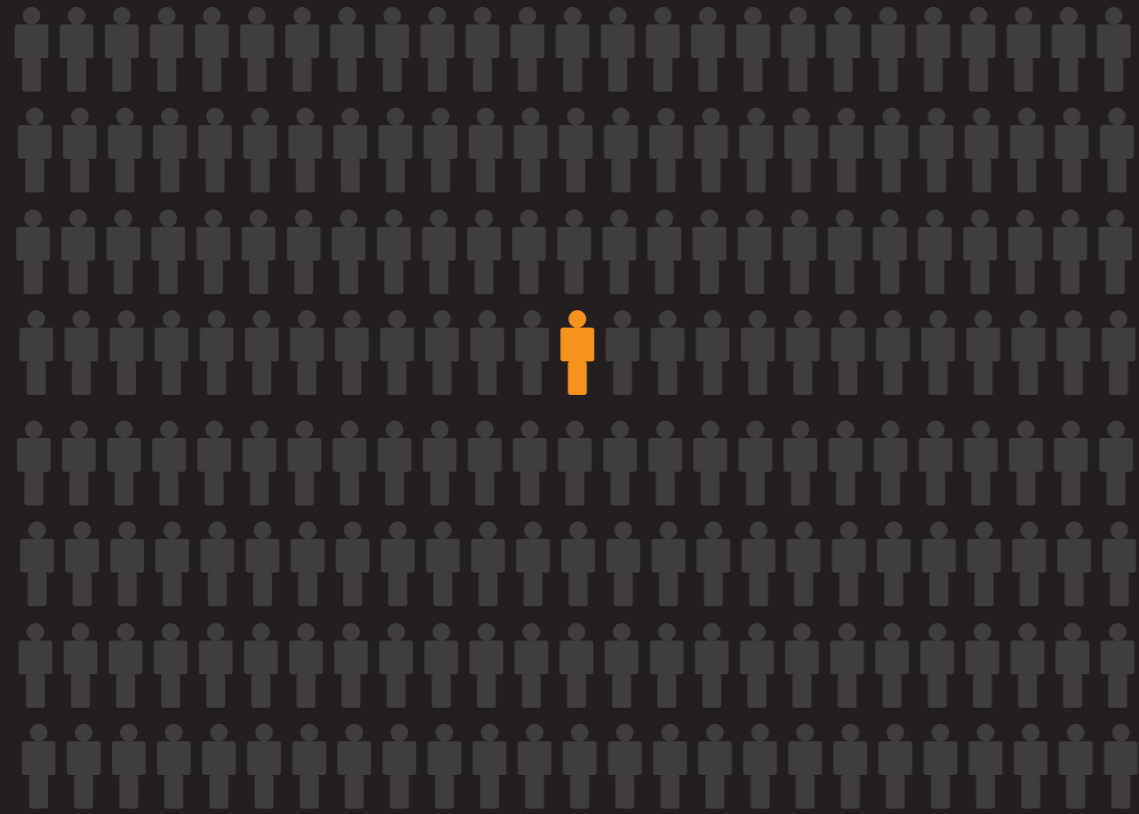
How To Fold Back Pop-Up Beach Tent



Fold up and easily strap the two parts together by inserting bottom of bed into holder then clipping around upper half to secure to tent

Sturdy backpack straps for easy travel





1 in 200

105,237

255,657

I would love to help change the world for the better but the conflict of not being able to help everyone crosses my mind each day that I see someone who does not look like their enjoying their life to the fullest.

If I could help change this number and bring and statistics down, that would bring me pleasure each day.

Nikki Luitjes
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Information:

- http://www.homelessnessaustralia.org.au/images/publications/Fact_Sheets/Homelessness%20in%20Australiav2.pdf
- <http://www.raysoutdoors.com.au/Product/Coleman-Pop-Up-Tent-2-Person/36398?menuFrom=5041103>
- https://www.indiegogo.com/projects/kaisr-original-the-ultimate-inflat-able-air-lounge?gclid=Cj0KEQjwnIm7BRDSs42KxLS8-6YBEiQafDWP6MZJs2ZEtd8KR-ctVw9Aa1DKWrIOUanb_rEe2m99IaAkb-8P8HAQ#/